



NEW BRUNSWICK INNOVATION FOUNDATION



Application Form

The New Brunswick Innovation Foundation (NBIF) supports the development and growth of promising, innovation-based start-up and early stage companies in New Brunswick by providing access to risk capital and the professional support necessary for growth and success.

For more details on our investment funds, visit www.nbif.ca

Breakthru, New Brunswick's Business Plan Competition, is open to New Brunswick entrepreneurs that are committed to launching and operating a new and innovative business venture in the province. Any individual or team may enter the competition, which is comprised of three rounds.

Submissions must be received by the New Brunswick Innovation Foundation on or before 5:00 PM, January 19, 2009 by mail, courier, e-mail or in person. Each submission must adhere to the competition's requirements as set out in the Participant Handbook. Submissions that fail to meet these requirements will be deemed ineligible for the competition. Submissions received without the entry fee will not be evaluated. If you send your submission by e-mail, please note that your application will not be evaluated until your entry fee has been received. Business ventures that have previously been launched and/or are going concerns are not eligible.

To enter the competition, participants must submit:

- A completed application form signed by all participants
- A Written Elevator Pitch
- An Executive Summary
- A \$50 entry Fee (cheques/money orders to be made payable to 'New Brunswick Innovation Foundation')

Before entering the competition, please consult the Breakthru Participant Handbook for critical information about how to prepare your submission.

Submit complete applications to:

Breakthru, New Brunswick's Business Plan Competition
c/o New Brunswick Innovation Foundation
Suite 602, 6th Floor King Tower, 440 King St,
Fredericton, NB E3B 5H8
1-877-554-6668
proposals@nbif.ca

Important Dates	
Submission deadline	January 19, 2009
Announcement of Second Round Participants	January 23, 2009
Mandatory boot camp workshop	January 31, 2009
Deadline for full business plan submission	February 23, 2009
Announcement of Finalists	March 4, 2009
Presentation to the selection committee & awards ceremony	March 25, 2009

Proposed business venture information: Please complete the following questions as they relate to your submission:

<i>Proposed name of the business venture:</i>			
<i>Industry:</i>	<input type="checkbox"/> <i>Advanced Manufacturing</i>	<input type="checkbox"/> <i>Value-added Natural Resources</i>	
	<input type="checkbox"/> <i>Life Sciences</i>	<input type="checkbox"/> <i>Knowledge Industry (ICT)</i>	
	<input type="checkbox"/> <i>Energy</i>	<input type="checkbox"/> <i>Clean Technologies</i>	
	<input type="checkbox"/> <i>Other</i>		
<i>Submission Date:</i>		<i>Number of team members:</i>	

Please answer the following questions as they apply to your proposed business venture. For each 'yes' answer, please include a separate, detailed explanation and attach to this application form.

Has a corporate entity been established as a result of your proposed business venture?	<input type="checkbox"/> <i>Yes</i> <input type="checkbox"/> <i>No</i>
Has your business concept (or a similar endeavor controlled and/or operated by you or team member) ever received an infusion of seed capital from any party not listed as a current / proposed shareholder?	<input type="checkbox"/> <i>Yes</i> <input type="checkbox"/> <i>No</i>
Has your business concept (or similar endeavor controlled and/or operated by you or team member) ever received any financial assistance from a public agency in the past two (2) years?	<input type="checkbox"/> <i>Yes</i> <input type="checkbox"/> <i>No</i>
Are your proposed operations subject to any provincial or federal environmental and/or occupational safety regulations that require a permit, license, testing or regular inspection?	<input type="checkbox"/> <i>Yes</i> <input type="checkbox"/> <i>No</i>

Please list of all owners (current or anticipated) in the proposed business venture. For additional owners, please detail on a separate page and attach it to this application:

<hr/> Last name	<hr/> First Name	<hr/> Ownership %	<hr/> Position
<hr/> Last name	<hr/> First Name	<hr/> Ownership %	<hr/> Position
<hr/> Last name	<hr/> First Name	<hr/> Ownership %	<hr/> Position
<hr/> Last name	<hr/> First Name	<hr/> Ownership %	<hr/> Position
<hr/> Last name	<hr/> First Name	<hr/> Ownership %	<hr/> Position

Participant Information: Each participant must complete the following questions. For team submissions, one member must be designated as the team leader. He/she will be the principle point of contact between NBIF and the team.

<i>Team Leader:</i>			
<i>Street Address</i>			
<i>City/Town</i>		<i>Postal Code</i>	
<i>Email Address:</i>			
<i>Telephone #:</i>		<i>Citizenship</i>	

Are you student graduating in 2009?	<input type="checkbox"/> <i>Yes</i>	<input type="checkbox"/> <i>No</i>	Name of institution:	
Are you between the ages of 19-34?	<input type="checkbox"/> <i>Yes</i>	<input type="checkbox"/> <i>No</i>	If yes, indicate birth date:	

Please complete the following for each additional participant (for team submissions only). Should you require additional space, please submit the team members' information on a separate piece of paper:

<i>First and Last Name:</i>			
<i>Street Address</i>			
<i>City/Town</i>		<i>Postal Code</i>	
<i>Email Address:</i>			
<i>Telephone #:</i>		<i>Citizenship</i>	

Are you a student?	<input type="checkbox"/> <i>Yes</i>	<input type="checkbox"/> <i>No</i>	Name of institution:	
Are you between the ages of 19-34?	<input type="checkbox"/> <i>Yes</i>	<input type="checkbox"/> <i>No</i>	If yes, indicate birth date:	

<i>First and Last Name:</i>			
<i>Street Address</i>			
<i>City/Town</i>		<i>Postal Code</i>	
<i>Email Address:</i>			
<i>Telephone #:</i>		<i>Citizenship</i>	

Are you a student?	<input type="checkbox"/> <i>Yes</i> <input type="checkbox"/> <i>No</i>	Name of institution:	
Are you between the ages of 19-34?	<input type="checkbox"/> <i>Yes</i> <input type="checkbox"/> <i>No</i>	If yes, indicate birth date:	

<i>First and Last Name:</i>			
<i>Street Address</i>			
<i>City/Town</i>		<i>Postal Code</i>	
<i>Email Address:</i>			
<i>Telephone #:</i>		<i>Citizenship</i>	

Are you a student?	<input type="checkbox"/> <i>Yes</i> <input type="checkbox"/> <i>No</i>	Name of institution:	
Are you between the ages of 19-34?	<input type="checkbox"/> <i>Yes</i> <input type="checkbox"/> <i>No</i>	If yes, indicate birth date:	

<i>First and Last Name:</i>			
<i>Street Address</i>			
<i>City/Town</i>		<i>Postal Code</i>	
<i>Email Address:</i>			
<i>Telephone #:</i>		<i>Citizenship</i>	

Are you a student?	<input type="checkbox"/> <i>Yes</i> <input type="checkbox"/> <i>No</i>	Institution Name:	
Are you between the ages of 19-34?	<input type="checkbox"/> <i>Yes</i> <input type="checkbox"/> <i>No</i>	If yes, indicate birth date:	

Please respond to the following questions as they apply to **each** participant. **For each 'yes' answer, please include a separate explanation for each applicable participant and attach it to this application form.**

Is any participant involved in a claim or lawsuit, (current or pending) or does a participant have any outstanding legal judgments against them?	<input type="checkbox"/> <i>Yes</i>	<input type="checkbox"/> <i>No</i>
Is any participant currently in arrears with respect to any income taxes, either corporate or personal?	<input type="checkbox"/> <i>Yes</i>	<input type="checkbox"/> <i>No</i>
Has any participant ever had property foreclosed or given title/deed in lieu of foreclosure?	<input type="checkbox"/> <i>Yes</i>	<input type="checkbox"/> <i>No</i>
Has any participant ever been involved in bankruptcy or insolvency proceedings?	<input type="checkbox"/> <i>Yes</i>	<input type="checkbox"/> <i>No</i>
Has any participant ever been charged with or arrested for any criminal offense for which they have not been pardoned?	<input type="checkbox"/> <i>Yes</i>	<input type="checkbox"/> <i>No</i>
Is any participant presently under indictment, parole, probation, or government investigation?	<input type="checkbox"/> <i>Yes</i>	<input type="checkbox"/> <i>No</i>

Each participant hereby asserts and acknowledges that all of the information and assertions stated in this application are correct and accurate, to the best of their knowledge. Each participant understands that NBIF will retain this application. By signing this application, each participant hereby acknowledges and accepts all of the Competition's Terms and Conditions as outlined in the Participant Handbook. Furthermore, by signing below, each participant acknowledges that they have read and understood the Participant Handbook.

To be signed by all participants taking part in the submission (as applicable to team submissions; if additional space is required, please submit additional signatures as necessary).

_____ Signature	_____ Signature	_____ Signature
_____ Name	_____ Name	_____ Name
_____ Date	_____ Date	_____ Date
_____ Signature	_____ Signature	
_____ Name	_____ Name	
_____ Date	_____ Date	

Elevator Pitch

Please prepare an elevator pitch that will describe your business venture in 100 words or less. It should be prepared on a separate sheet of paper and be submitted along with your application form. This document will form a part of your submission and be used to evaluate your business proposition; your application will not be considered complete without it. This description will serve as the initial draft of your 45-second elevator pitch and you will have the opportunity to modify and improve it as the competition progresses.

For more information on how to write an elevator pitch, please refer to the Participant Handbook.

Submission Checklist

- Fully Completed Application Form (signed by each team member)
- Elevator Pitch (maximum 100 words)
- Executive Summary (maximum 2 pages)
- \$ 50 Entry Fee Enclosed (either by cheque or money order, made payable to New Brunswick Innovation Founda

While the NBIF will make reasonable efforts to ensure that each submission is managed with confidentiality, it or its agents and assigns will not assume responsibility of any nature or kind either directly or indirectly for misappropriation or misuse of information by reviewers or evaluators engaged by the NBIF in the assessment of the submission. Therefore, applicants are requested not to submit any proprietary information with their initial application.